

Pirkko, 35



Pirkko, 35 Country singer in unknown band
8 year old son, Juhana, from a one-night-
stand. Living together with Anteo, 27.
Has complex about Anteo being 8 years
younger. Has never said "I love you" to
Anteo. Believes that a woman has to keep
a man insecure to keep him keen and
interested. Is convinced that Anteo believes
that she think that he is a catch for her, just
because of him being younger Juhana and
Anteo are great together Thinks of the show
as a kind of test---giving Anteo a chance to
prove something to her

Anteo, 27



Anteo, 27 Unemployed graphical working unable to understand computers Living together with Pirkko, 35 and Juhana, her 8 year old son from a previous relationship Loves Pirkko, but doesn't feel loved back to the same extent Sometimes, Anteo feels that the only one that loves him in this family of three is Juhana Is having a slight crush on his job advisor at the unemployment agency, but doesn't understand that himself Doesn't understand why Pirkko insists that they participate in this show, but will do it anyway---at least it will give Pirkko a chance to prove that she wants him



Ritva, 25

Ritva 25 year old dairy worker Partner with
Erkki, 26 who ``works with computers``
Works the night-shift which means she
meets Erkki less than she would like
Grieves that they seldom get the have a
proper meal together Was enrolled to the
Upgrade! by a girlfriend who believes that
she should get rid of Erkki for something
better Is bugged by her mother who
wants grandchildren Is happy with Erkki's
reluctance to have children

Erkki, 26



Erkki 26
year old
computer
telephone
support
Partner with
Ritva Partner
with Ritva,
25, who is a
dairy worker
on the
nightshift
Recently
quit his job,

but haven't
worked up
the courage
to tell Ritva
who needs
economic
stability
Dislikes
that Ritva
workes the
nightshift,
they never
go the bed
or get up

at the same
time, except
on the
weekeds,
and then she
always has
her period
Use to say
that you can
set time after
their sex life
Was enrolled
to the
Upgrade! by

friends as a
joke Wants
to fall in love
again, misses
that feeling
or the heart
racing

Päivi, 24



Päivi 24 year old conference hostess Living with Mauri, 26 year old stock broker Good people skills, always smiling or laughing Finds it hard to be herself in front of others Feel stuck in once place in life---not where she wanted, but married and with a boring job Is plagued by guilt for being unfaithful to Mauri three years ago, but talking about it now would only be bad, and for her own sake Signed up with Mauri because it ``seemed fun'' Is looking forward to testing their relationship so see its real worth They have an agreement never to talk about what happened on the show afterwards.

Mauri, 26



Mauri 26 year old stock broker Living with Päivi, 26, conference hostess Loves the fact that Päivi isn't as damn thin as most women nowadays. That would give him a complex. Signed up with Mauri because it "seemed fun" Is looking forward to testing their relationship so see its real worth A bit afraid of meeting the big love---it would complicate things and it would take another 3--4 years before having

kids Thinks a lot about kids and that kids would give meaning to his life Would like to party less, drink less and perhaps swap some of his yuppie friends for more honest people, but doesn't know how to go about it

Raija, 26



Raija, 26 Unemployed,
not certain what to do
with that Masters in
Theory of Art Stepsister
of Mauri, 27, whose
partner she pretends
to be on the show It
was a long time she
had "sex with a real
man" Has never been
pregnant "not even
accidentally", so she
doesn't know if her
"system works", which
stresses her a bit Thinks
that friends and spare

time is more important
than job and career Wants
to avoid positions with a lot
of responsibility with stress
and pressure Has very high
and specific demands on
what a man should be to
be her boyfriend

Mauno, 27



Mauno, 27 Applying with
stepsister Rajja, 26 Trying
to sort out the mess of his
bankrupt café (a dream
project, it is important to be
your own man) Needs money
to pay off debt Wants to make
his face known with respect
to coming projects Used to
model, knows that he is good-
looking Stepbrother to Rajja
whose partner he pretends
to be on the show Is worried
that Rajja will fuck around
with “bad men” at the show
Believes that all the other
contestants are idiots which
gives him the right to lie and
cheat Is going to try to play
EVERYONE